

Fair installations, the perfect attire for companies

Ferrini builds stands, stores and showrooms starting from a careful analysis of the market

Professionalism is not something that can be improvised. In fact, the knowhow of Ferrini, a company specialised in fair installations, developed from the experience of three-generations dedicated to artisan productions, starting from wood furniture to the building of fair spaces and fittings. Therefore, from founder Ferruccio, through Bruno, we reach Franco Ferrini that, with his company, creates the essence of brands and events, combining the ancient know-how of the working of materials to design,

innovation as well as to boldness, with projects that are often considered well ahead of their times. Today Ferrini, with headquarters in Ponsacco (Pisa), employs architects, surveyors and workers that, in its two manufacturing units, follow all the productions.

"Exhibition is our core business - Franco Ferrini claims -. Our clients ask for exhibition stands meant for national and international fairs. Our work starts from the analysis of the product or brand to communicate and from the sentiment characterising

the reference market." Therefore, Ferrini tailors the perfect dress for the buyer to allow him to approach the market in a winning way.

"Our experts - he says - can fully meet their needs, from design to execution and the storage of stands, and can equally support their own experts and help them to accomplish the finished product.

We offer audio-video instruments on demand. We are often asked by our clients to organise and fit their stores and showrooms, projects that always start from a thorough analysis of the market."

The company can rely on wide storage areas and also rents out fittings for meeting rooms, conventions or events at large.

Thanks to the combination of cutting edge technologies, like CAD design and 3D simulations, with the artisan tradition in the working of materials, Franco Ferrini's company can accomplish projects using metals and their derivatives, wood, glass, fabrics and many others, taking the visitors straight into the heart of the brands it is entrusted with. ■



STORE INSTALLATION